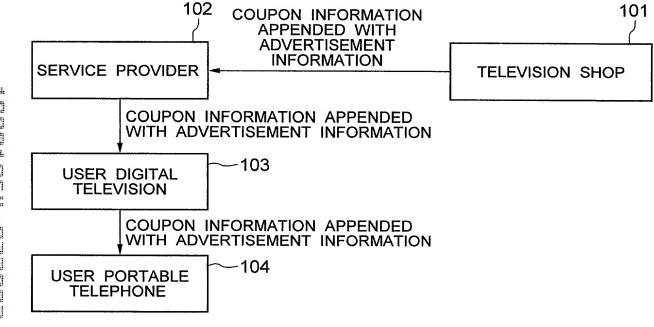
1/29

FIG. 1



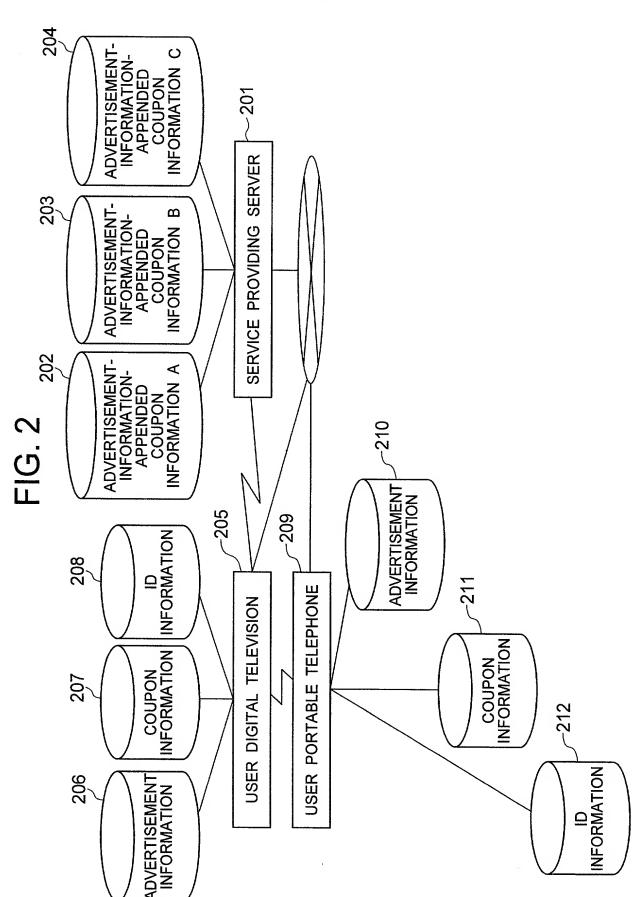
I FIND I FIGH. ENGINE

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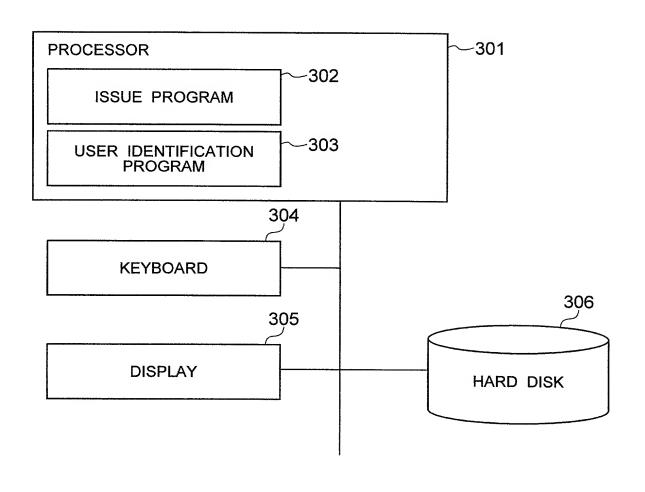
Z/ Z9



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FIG. 3



1000104 OFFICE

FIG. 4

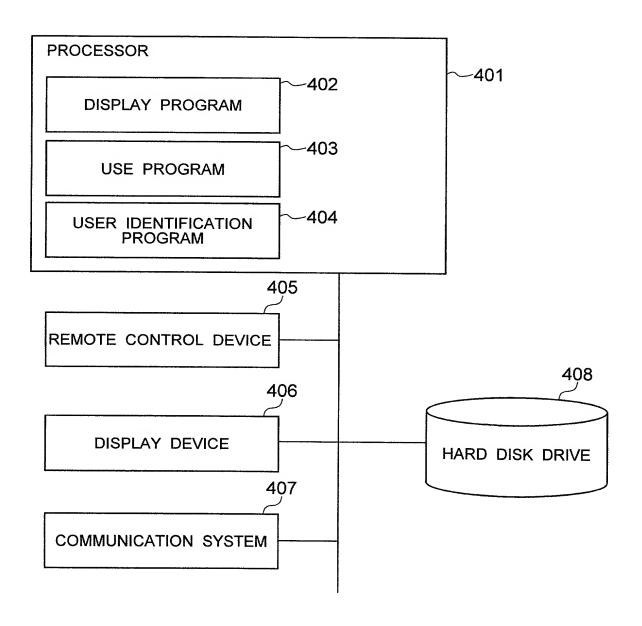
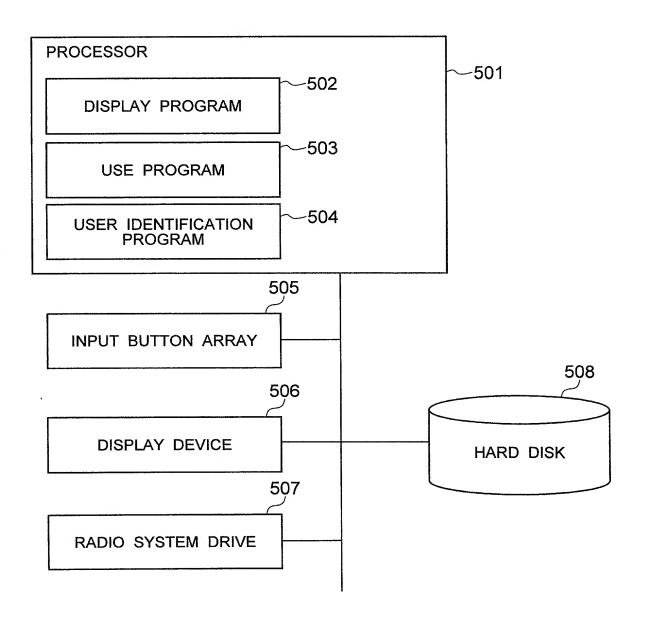
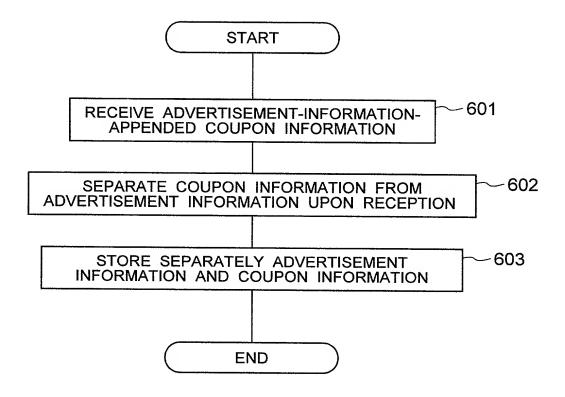


FIG. 5



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FIG. 7

701 ADVERTISEMENT ( INFORMATION

### PHOTO DEVELOPMENT SERVICE

### COUPONING SALES CAMPAIGN

KANAGAWA KAWASAKI CAMERA, KAWASAKI STORE

COUPON (1) COUPON (2) COUPON (3)	
COUPON (1)         COUPON (2)         COUPON (3)           DISCOUNT BY         DISCOUNT BY         DISCOUNT BY           200 YEN         200 YEN         200 YEN           EXPIRES:         EXPIRES:         EXPIRES:           MAY 31, 2001         MAY 31, 2001         MAY 31, 2001	

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FIG. 8

801

<ADVERTISEMENT INFORMATION SCREEN IMAGE>

PHOTO DEVELOPMENT SERVICE

COUPONING SALES CAMPAIGN

KANAGAWA KAWASAKI CAMERA, KAWASAKI STORE

802

THREE COUPONS ARE APPENDED

803

<COUPON INFORMATION SCREEN IMAGE>

SELECT COUPON

804

805

806

COUPON (1) DISCOUNT BY 200 YEN **EXPIRES:** 

COUPON (2) DISCOUNT BY 200 YEN **EXPIRES:** MAY 31, 2001

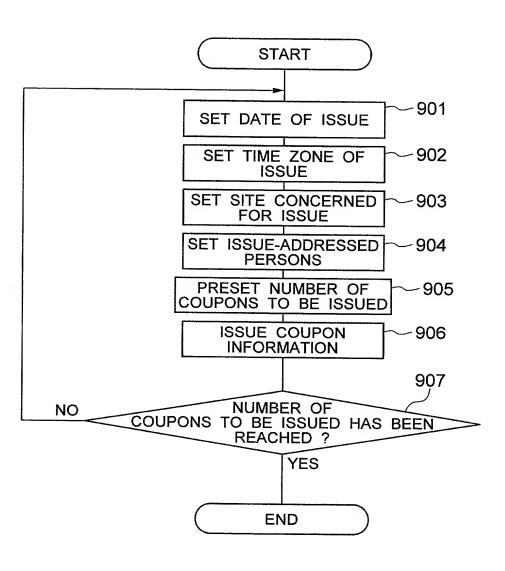
COUPON (3) DISCOUNT BY 200 YEN **EXPIRES:** MAY 31, 2001

OK

CANCEL

MAY 31, 2001

FIG. 9



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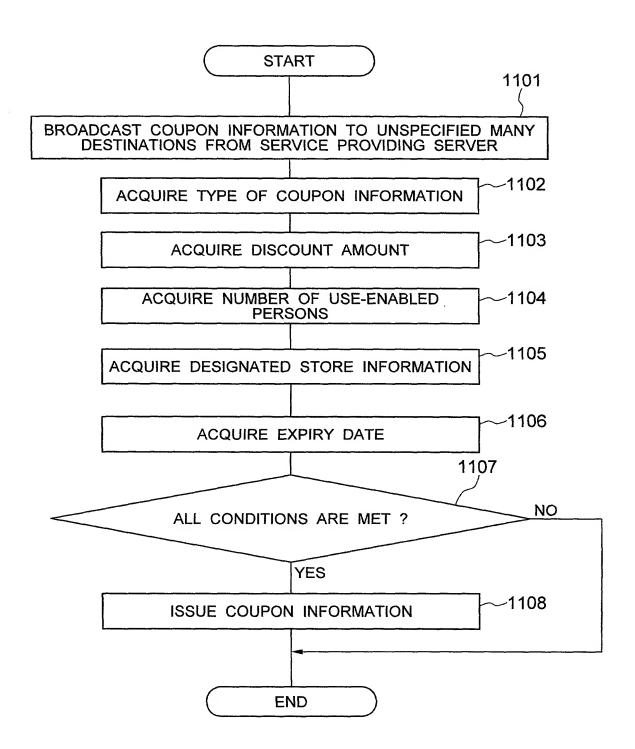
10/29

No.	ITEM	CONTENTS
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE TICKET
2	TYPE OF COUPON	DISCOUNT COUPON
3	DATE OF ISSUE	MAY 1, 2001
4	TIME ZONE OF ISSUE	13:00~14:00
5	SITE CONCERNED FOR ISSUE	PORTAL SITE OF KANAGAWA KAWASAKI CAMERA
6	ISSUE-ADDRESSED PERSONS	FEMALES OF 21 TO 30 YEARS
7	NUMBER OF COUPON TO BE ISSUED	3
:	:	:
:	:	:

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FIG. 11



ideates. Cares

Robert C. Colwell, Reg. No. 27,431

(650) 326-2400

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No.	ITEM	CONTENTS
1	TYPE OF COUPON INFORMATION	DISCOUNT COUPON
2	AMOUNT OF DISCOUNT	200 YEN OR MORE
3	NUMBER OF USE-ENABLED PERSONS	FIVE OR MORE
4	DESIGNATED STORE	KAWASAKI STORE, YOKOHAMA STORE
5	EXPIRY DATE	AUGUST 31, 2001
:	:	:
:	:	:

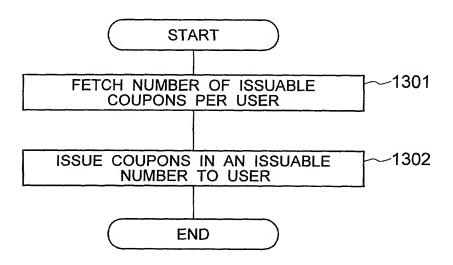
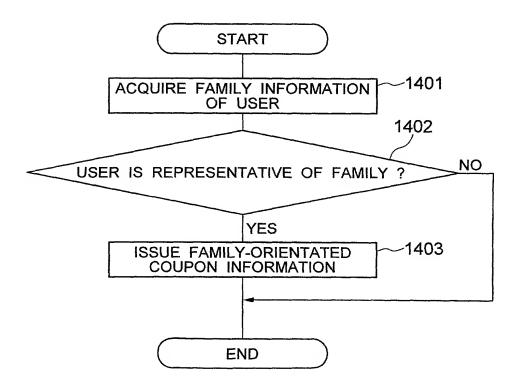


FIG. 14



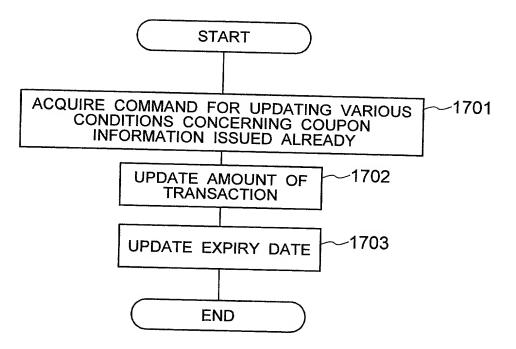
14/29

No.	ITEM	CONTENTS
1	NAME	TARO YAMADA
2	SEX	MALE
3	DATE OF BIRTH	OCTOBER 20, 1970
4	ADDRESS	KAWASAKI 1-2-3, KAWASAKI-WARD, KAWASAKI CITY
5	TELEPHONE NUMBER	044-123-4567
6	REPRESENTATIVE OF FAMILY	TARO YAMADA
7	SPOUSE	HANAKO YAMADA
8	CHILDREN	JIRO YAMADA; SABURO YAMADA
9	RELATIVES	SHIRO YAMADA
10	TEST WORD	SHOPPING AT BOTTOM PRICE
11	E-MAIL ADDRESS	taro@abcabc.co.jp
:	:	·
:	:	·

15/29

No.	ITEM	CONTENTS
1	NAME	JIRO YAMADA
2	SEX	MALE
3	DATE OF BIRTH	MAY 20, 1995
4	ADDRESS	KAWASAKI 1-2-3, KAWASAKI-WARD, KAWASAKI CITY
5	TELEPHONE NUMBER	044-123-4567
6	REPRESENTATIVE OF FAMILY	TARO YAMADA
7	SPOUSE	NONE
8	CHILDREN	NONE
9	RELATIVES	SHIRO YAMADA
10	TEST WORD	PORTABLE PHONE GAME AT BOTTOM PRICE
11	E-MAIL ADDRESS	jiro@abcabc.co.jp
÷		:
:		:

FIG. 17



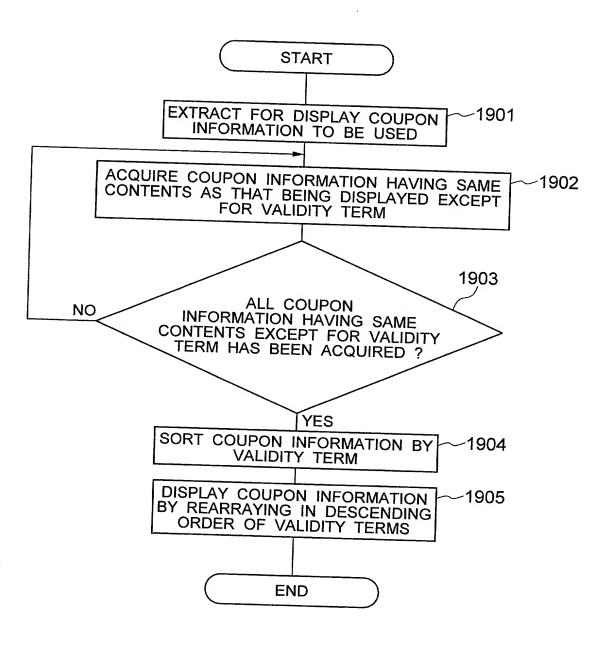
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No.	ITEM	CONTENTS
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE
2	COMMENTS	COUPONING SALES CAMPAIGN
3	COMPANY NAME	KANAGAWA KAWASAKI CAMERA
4	STORE NAME	KAWASAKI STORE
5	NUMBER OF COUPONS TO BE ISSUED	THREE
6	AMOUNT OF DISCOUNT	200 YEN
7	EXPIRY DATE	MAY 31, 2001
:	:	:
:	:	:

No.	ITEM	CONTENTS
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE
2	COMMENTS	COUPONING SALES CAMPAIGN
3	COMPANY NAME	KANAGAWA KAWASAKI CAMERA
4	STORE NAME	KAWASAKI STORE
5	NUMBER OF COUPON TO BE ISSUED	THREE
6	AMOUNT OF DISCOUNT	300 YEN
7	EXPIRY DATE	AUGUST 31, 2001
:	:	:
:	:	:

FIG. 19



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No.	ITEM	CONTENTS
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE
2	COMMENTS	COUPONING SALES CAMPAIGN
3	COMPANY NAME	KANAGAWA KAWASAKI CAMERA
4	STORE NAME	
5	NUMBER OF COUPON	KAWASAKI STORE
6	TO BE ISSUED  AMOUNT OF DISCOUNT	
7	DISCOUNT RATE	300 YEN
8		40%
	EXPIRY DATE  COMBINED USE OF	MAY 31, 2001
9	COUPON INFORMATION	PERMISSIBLE
	:	·
_ : _ ]	:	:

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## FIG. 21

# <COUPON INFORMATION SCREEN IMAGE>

TITLE OF COUPON: PHOTO DEVELOPMENT SERVICE

COMPANY NAME:

KANAGAWA KAWASAKI CAMERA

STORE NAME : KAWASAKI STORE

AMOUNT OF DISCOUNT:200 YEN

EXPIRY DATES (ARRIVAL ORDER):

- (1) MARCH 31, 2001
- (2) APRIL 30, 2001
- (3) MAY 31, 2001

# <COUPON INFORMATION SCREEN IMAGE>

TITLE OF COUPON:

PHOTO DEVELOPMENT SERVICE

COMPANY NAME:

KANAGAWA KAWASAKI CAMERA

STORE NAME: KAWASAKI STORE

EXPIRY DATE: MAY 31, 2001

DISCOUNT RATES

(DESCENDING ORDER):

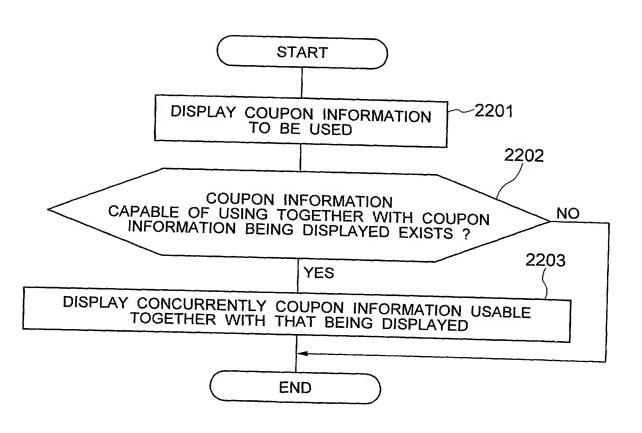
(1) 40%

- (2) 30%
- (3) 20%

-2102

-2101

Z1/ Z3



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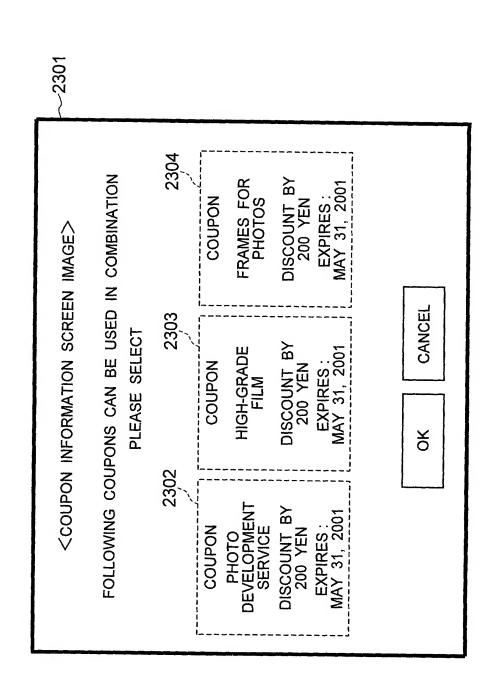
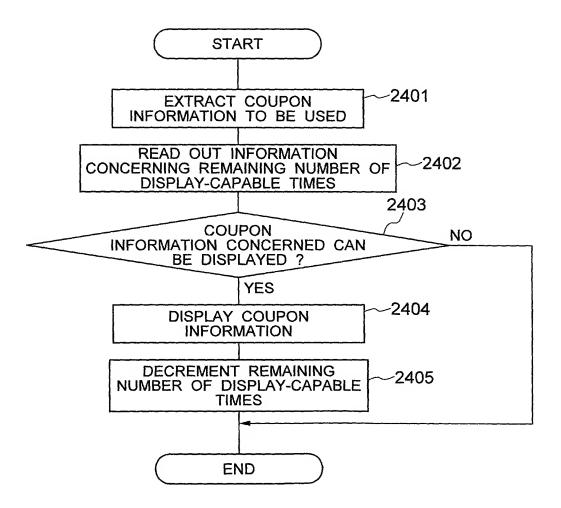


FIG. 24



Title:

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## FIG. 25

#### (BEFORE DISPLAY OF COUPON INFORMATION)

			_
No.	ITEM	CONTENTS	~_2501
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE	
2	COMPANY NAME	KANAGAWA KAWASAKI CAMERA	
3	AMOUNT OF DISCOUNT	200 YEN	
4	EXPIRY DATE	MAY 31, 2001	
5	NUMBER OF DISPLAY- CAPABLE TIMES	FIVE TIMES	~~2502
6	NUMBER OF TIMES INFORMATION WAS DISPLAYED	ZERO TIMES	~-2503
7	REMAINING NUMBER OF DISPLAY-CAPABLE TIMES	FIVE TIMES	~-2504
:	:	:	
:	:	:	

### (AFTER DISPLAY OF COUPON INFORMATION)

No.	ITEM	CONTENTS	~~2505
1	TITLE OF COUPON	PHOTO DEVELOPMENT SERVICE	
2	COMPANY NAME	KANAGAWA KAWASAKI CAMERA	
3	AMOUNT OF DISCOUNT	200 YEN	
4	EXPIRY DATE	MAY 31, 2001	
5	NUMBER OF DISPLAY- CAPABLE TIMES	FIVE TIMES	
6	NUMBER OF TIMES INFORMATION WAS DISPLAYED	ONE TIME	~~2506
7	REMAINING NUMBER OF DISPLAY-CAPABLE TIMES	FOUR TIMES	~~2507
:	;	:	
:	:		

FIG. 26

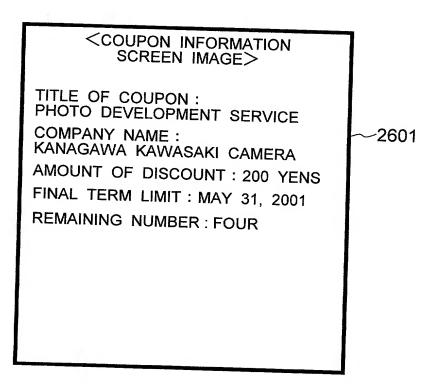


FIG. 27

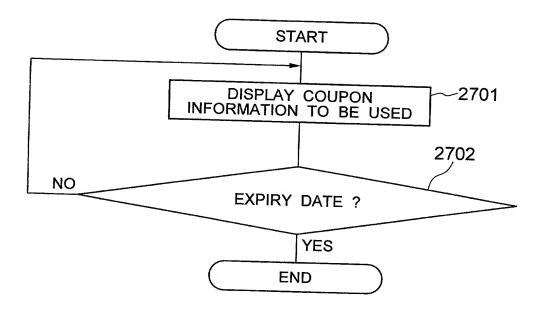


FIG. 28

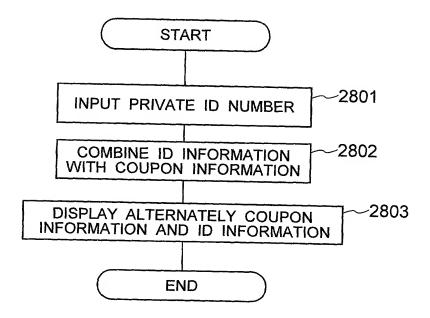


FIG. 29

No.	ITEM	CONTENTS
1	NAME	TARO YAMADA
2	SEX	MALE
3	DATE OF BIRTH	OCTOBER 20, 1970
4	ADDRESS	KAWASAKI 1-2-3, KAWASAKI-WARD, KAWASAKI CITY
5	TELEPHONE NUMBER	044-123-4567
6	REPRESENTATIVE OF FAMILY	TARO YAMADA
7	SPOUSE	HANAKO YAMADA
8	CHILDREN	JIRO YAMADA ; SABURO YAMADA
9	TEST WORD	SHOPPING AT BOTTOM PRICE
:		:
:		: -

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FIG. 30

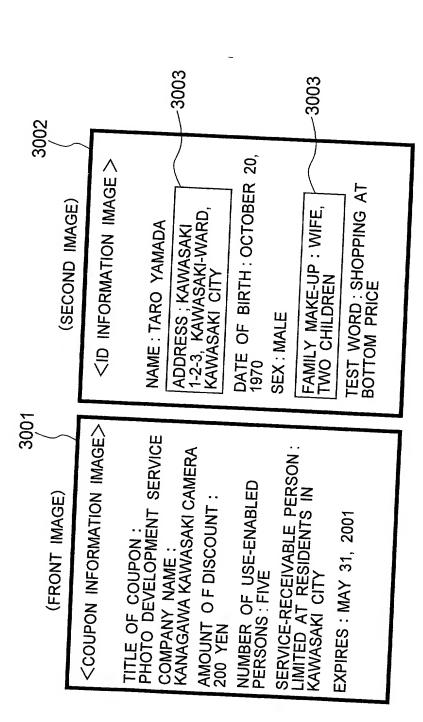
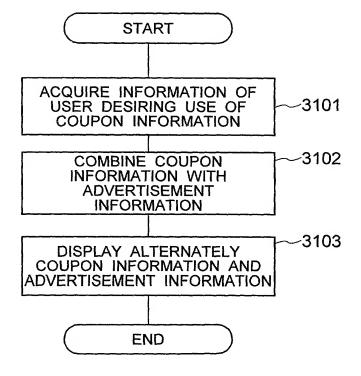


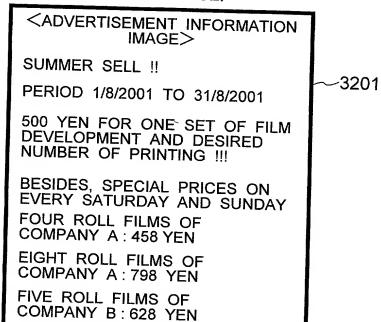
FIG. 31



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### FIG. 32

#### (FRONT IMAGE)



3202

### (SECOND IMAGE)

PLEASE FIND APPENDED

TWO COUPONS

